

International Fertiliser Society

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GUIDELINES FOR THE PREPARATION OF POSTERS FOR THE 2020 BRIAN CHAMBERS EARLY CAREER RESEARCHERS AWARD

Content of posters:

Posters are "illustrated abstracts", i.e. there is little need for long descriptive sections; the aim should be to present visually how your work meets the evaluation criteria.

Evaluation criteria:

Novelty / distinctiveness of approach (Is the methodology novel in being integrative and/or bringing together approaches from different disciplines?).

Novelty / distinctiveness of results (Is there a clear conclusion and has this information generated new knowledge or provided a solution to advance the science or practical management in the area?).

Scientific soundness / rigour (Are the experimental design, measurement approach, data collection and statistical methodology appropriate?).

Practical relevance (Are the results or approaches not just novel and sound scientifically, but will the outcome have any relevance/practical application for farmers or for society as a whole?).

Comprehensiveness (Does the abstract / poster attempt to quantify and show the trade off(s) between (i) yield benefits/loss, (ii) the costs/gains of the 'implementational actions needed' and (iii) the environmental loss/benefits?)

The look and structure of the poster (Is the poster able to attract attention from people and does it convey the major message by finding the right balance between completeness and the time needed to digest the contents?)

Form of digital posters:

Please send your poster as an A4 sized pdf.

Quality: The dpi of the pdf should be no less than 300, or above 600.

Font size: To ensure legibility when blown up to A1 size, use a font such as Arial 10 or 11 pt, or similar.

Form of printed posters:

Size: Poster boards 120 cm wide and 90 cm high are available for each display, although poster height can be more than this, being able to extend below the upper frame.

Material: Shiny material causes reflections and may be hard to read; a matt finish is desirable.

Colour: Black characters on a white background are preferred. The simple use of colour (e.g. for different treatments on graphs or histograms) adds emphasis, but 'artiness' should be avoided.

Photographs: These add interest and may save words.

Lettering: Letters, numbers and Figures should be clear and simple. Size of lettering is critical - it must be readable from 2 to 3 m. The title of the poster should have lettering

which is about 27 mm high while text lettering should be **at least** 5 mm high (upper case 10 mm high). Use a combination of upper and lower case letters.

Spacings: Generally, spacing between rows and columns in tables should be equal to the height and width of the characters in the rows or columns. Closely spaced groups of upper case letters are difficult to read.

Tables: Preferably these should contain not more than 4 rows by 4 columns of data, with a fifth row/column for titles. Units should be shown in the titles of rows or columns.

Graphs: These should have their lines clearly differentiated by symbols (\pm colours) or labels. Label the axes clearly.

Timings of submissions:

If you are attending the IFS Agronomic Conference, bring your poster with you. Please mount your poster **before** the viewing time, which starts at 13.20 on 10 December 2020. The Secretary will show you where.

If you are unable to attend the Conference, send a digital pdf file of the poster to the Secretary, at the e-mail address above, **by 29 November 2020.**