

International Fertiliser Society

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The 2023 December Conference, Cambridge, UK.

GUIDELINES FOR THE PREPARATION OF POSTERS

Contents of posters:

Posters are "illustrated abstracts", i.e. there is little need for long descriptive sections. It is intended that summaries of the Posters will be available for the benefit of delegates and will be posted on the Society website after the event, so it is only essential to present visually the very essence of the work. **Summaries (1-2-pages A4) should be with the Secretary by 17th November 2023.**

The poster should include:

- a heading showing the title of the paper and its author(s) together with their address(es),
- a short introduction stating the objectives of the work,
- brief detail of experimental treatments and methodology,
- the main results presented visually (graphs and histograms may be preferable to tables) with relevant statistical data, and
- the conclusion succinctly stated.

Form of posters:

Size: Poster boards 120 cm wide and 90 cm high are available for each display, although poster height can be more than this, being able to extend below the upper frame. Please mount your poster **before** the viewing time.

Material: Shiny material causes reflections and may be hard to read; a matt finish is desirable. A small number of large cards is preferable to a large number of little cards.

Colour: Black characters on a white background are preferred. The simple use of colour (e.g. for different treatments on graphs or histograms) adds emphasis, but 'artiness' should be avoided.

Photographs: These add interest and may save words.

Lettering: Letters, numbers and Figures should be clear and simple. Size of lettering is critical - it must be readable from 2 to 3 m. The title of the poster should have lettering which is about 27 mm high while text lettering should be **at least** 5 mm high (upper case 10 mm high). Use a combination of upper and lower case letters.

Spacings: Generally, spacing between rows and columns in tables should be equal to the height and width of the characters in the rows or columns. Closely spaced groups of upper case letters are difficult to read.

Tables: Preferably these should contain not more than 4 rows by 4 columns of data, with a fifth row/column for titles. Units should be shown in the titles of rows or columns.

Graphs: These should have their lines clearly differentiated by symbols (\pm colours) or labels. Label the axes clearly.